

LIVE2LEAD



JON GORDON
Best-Selling Author
and Keynote Speaker



MICHAEL JR.
Comedic Thought
Leader and Actor



JOHN C. MAXWELL
#1 Leadership Expert
and Best-Selling
Author



CHAUNTÉ LOWE
4-Time Olympian;
Author; TEDx Speaker;
Breast Cancer Thriver



MALCOLM GLADWELL
Canadian Journalist
and Author

COME ALIVE IN 2025 SPONSORSHIP OPPORTUNITIES

Platinum Influencer Sponsor – \$10,000+ (1 Sponsor)

Benefits:

- **Exclusive Title Sponsor** recognition: "LIVE2LEAD presented by [Sponsor Name]"
- **Prominent logo** placement on all event marketing materials (digital and print)
- **Main stage mentions** throughout the event
- **Exclusive speaking opportunity** or video during the event
- **Premier booth** or display area in the venue
- **Full-page ad** in the event program
- **16 VIP tickets with access to exclusive networking sessions**
- **4.5 SHRM CEU's**
- Social media mentions pre-, during-, and post-event across all platforms
- **Logo on event swag** (bags, or other items)
- **Attendee Email List**
- **Event Facebook Group** Sponsor + High Road Leadership 8-week Mastermind
- **Corporate 2-hour Training Leadership Experience POST EVENT Value \$2497**
- **JoeAkeStudios Corporate Headshot Package 16 attendees (\$250 each additional person)**
- Customized partnership in studio video interview post-event
- LinkedIn and You Tube **Live Streamed** Interview 3 times
- **Company banner** or signage displayed at the event-
- Pre-Event **VIP Networking** and Program Jan 8th 6-7:30
- **Breakfast with Champions** Youth Leadership Awards Jan 9th 7:30-8:30am
- **Come Alive in 2025 LIVE2LEAD** Leadership Summit Jan 9th 9:00am 2:30pm
- **REPLAY** for additional employees at off-site locations **\$49.00 per ticket**

Sponsorship Contacts

Tamara Sullivan | 317.220.2592 | tsullivan1108@gmail.com

Melahni Ake | 317.556.7781 | make@everydayleaders.com



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Gold Leader Sponsor – \$7,500 (1 Sponsor)

Benefits:

- Logo inclusion on all event marketing materials
- On-stage recognition during the event
- **Half-page ad** in the event program
- **Booth or table** at the event for networking or promotional purposes
- Social media mentions pre- and post-event
- **12 VIP tickets**
- **4.5 SHRM CEU's**
- **Logo** on select event signage and print materials
- Attendee **Email List**
- Event **Facebook Group** Sponsor + High Road Leadership 8-week Mastermind
- **Corporate 2-hour Training Leadership Experience POST EVENT Value \$2497**
- **JoeAkeStudios Corporate Headshot Package 12 attendees (\$250 each additional person)**
- Post-event thank-you message sent to attendees featuring the sponsor
- Pre-Event **VIP Networking** and Program Jan 8th 6-7:30
- **Breakfast with Champions** Youth Leadership Awards Jan 9th 7:30-8:30am
- **Come Alive in 2025 LIVE2LEAD** Leadership Summit Jan 9th 9:00am 2:30pm
- **REPLAY** for additional employees at off-site locations **\$49.00 per ticket**

Silver Mentor Sponsor – \$5,000 (1 Sponsor)

Benefits:

- Logo inclusion on select event marketing materials
- **Quarter-page ad** in the event program
- **Table space** in the lobby or networking area
- Social media mentions pre-event
- **10 VIP tickets**
- **4.5 SHRM CEU's**
- Verbal mention of sponsor during the event
- Logo on event screens
- Attendee **Email List**
- Event **Facebook Group** Sponsor + High Road Leadership 8-week Mastermind
- **Corporate 1-hour Training Leadership Experience POST EVENT Value \$997**
- Pre-Event **VIP Networking** and Program Jan 8th 6-7:30
- **Breakfast with Champions** Youth Leadership Awards Jan 9th 7:30-8:30am
- **Come Alive in 2025 LIVE2LEAD** Leadership Summit Jan 9th 9:00am 2:30pm
- **REPLAY** for additional employees at off-site locations **\$59.00 per ticket**



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Bronze Advocate Sponsor – \$2,500 (1 Sponsor)

Benefits:

- Logo inclusion on select digital event materials
- **Small ad 1/8 page ad** in the event program
- Social media mention pre-event
- **6 VIP tickets**
- **4.5 SHRM CEU's**
- **Logo** on event screens or banners
- Attendee **Email List**
- Event **Facebook Group** Sponsor + High Road Leadership 8-week Mastermind
- **Corporate 1-hour Training Leadership Experience POST EVENT Value \$997**
- Pre-Event **VIP Networking** and Program Jan 8th 6-7:30
- **Breakfast with Champions** Youth Leadership Awards Jan 9th 7:30-8:30am
- **Come Alive in 2025 LIVE2LEAD** Leadership Summit Jan 9th 9:00am 2:30pm
- **REPLAY** for additional employees at off-site locations **\$69.00 per ticket**

Friend Sponsor – \$1,000 (1 Sponsor)

Benefits:

- Company name or logo on event program
 - Social media mention pre-event
 - Reserved Table Recognition
 - Event **Facebook Group** Sponsor + High Road Leadership 8-week Mastermind
 - Attendee **Email List**
 - **4 VIP tickets**
 - **4.5 SHRM CEU's**
 - Pre-Event **VIP Networking** and Program Jan 8th 6-7:30
 - **Breakfast with Champions** Youth Leadership Awards Jan 9th 7:30-8:30am
 - **Come Alive in 2025 LIVE2LEAD** Leadership Summit Jan 9th 9:00am 2:30pm
 - **REPLAY** for additional employees at off-site locations **\$79.00 per ticket**
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Breakfast of Champions Sponsor – \$500 (4 Sponsors)

Benefits:

- Company logo on breakfast program
- Social media mention pre-event
- Reserved Table Recognition
- **2 VIP tickets**
- **2.5 SHRM CEU's**
- High Road Leadership 8-week Mastermind (\$299.00 per person)
- Pre-Event **VIP Networking** and Program Jan 8th 6-7:30
- **Breakfast with Champions** Youth Leadership Awards Jan 9th 7:30-8:30am
- **Come Alive in 2025 LIVE2LEAD** Leadership Summit Jan 9th 9:00am 2:30pm
- **REPLAY for additional employees at off-site locations \$99.00 per ticket**

Supporting Sponsor – \$500 (Unlimited Sponsors)

Benefits:

- Company logo on event program
- Social media mention pre-event
- Reserved Table Recognition
- **2 VIP tickets**
- **2.5 SHRM CEU's**
- High Road Leadership 8-week Mastermind (\$299.00 per person)
- Pre-Event **VIP Networking** and Program Jan 8th 6-7:30
- **Breakfast with Champions** Youth Leadership Awards Jan 9th 7:30-8:30am
- **Come Alive in 2025 LIVE2LEAD** Leadership Summit Jan 9th 9:00am 2:30pm
- **REPLAY for additional employees at off-site locations \$99.00 per ticket**

In-Kind Sponsor (Value varies based on contribution)

Benefits:

- Logo in event program and select digital materials
- Verbal mention of in-kind contributions (e.g., catering, printing services)
- Social media mentions

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Add-On Sponsorships:

- **VIP Networking Sponsor** – \$500+ (recognition during VIP Networking)
- **Lanyard Sponsor** – \$500+ (logo on lanyards)
- **Lunch Sponsor** – \$1,500+ (recognition during meal breaks)
- **Gift Bag Sponsor** – \$1,000+ (logo on gift bags)

VIP's- 7:30am-8:30am Breakfast with Champions Event Hosts and Event Sponsors with Special Programming 4X Gold Olympian **Chanute' Lowe** Recorded Presentation for Live2Lead event, Local Community Leaders and special guest Keynote with **Chip Baker**. Acknowledging Johnson County High School Students.

Included:

- Business Building Workbook
 - 3 Month Group Mastermind for Business Building Strategy and Tools
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Come Alive in 2025 LIVE2LEAD Event presented by Everyday Leaders

Location: The Garment Factory, Franklin, Indiana

VIP Networking with Hosts and Sponsors – Wednesday, January 8th, 6pm-7:30pm

Youth Impact & Community Influencer Awards Breakfast – Thursday, January 9th. 7:30 am -8:30 am

Community Leadership Summit – Thursday, January 9th, 9am-2:30pm

<https://www.everydayleaders.com/live2lead2025johnsoncountyindiana>



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